

International Training Conference & Expo

APRIL 10-15, 2022

Hyatt Regency Jacksonville Riverfront



Sponsor and Exhibitor Packet



The IAAI Foundation is a 501(c)(3) nonprofit that provides financial support to the IAAI and its Chapters to underwrite training and research efforts and awards educational scholarships.

Advertising Opportunities

Sponsorship Packages:

Tungsten Sponsor Package **\$15,000**

Chromium Sponsor Package **\$12,000**

Platinum Sponsor Package **\$6,000**

Steel Sponsor Package **\$3,000**

Nickel Sponsor Package **\$2,000**

Copper Sponsor Package **\$1,250**

Brass Sponsor Package **\$850**

Aluminum Sponsor Package **\$650**

Sponsors receive first choice of exhibitor location at the Expo. Sponsor packages have limited availability; therefore, they are available on a "first submittal basis." First submittal is a completed Sponsorship Registration Form with full payment, as outlined in Paragraph 3 of the Terms & Conditions. Submittal will be stamped with the date and time received. As these packages become unavailable, an email notification will be sent advising as such.

Advertising Opportunities

Tungsten Sponsor Package, \$15,000, 1 Available

Sponsorship Package Includes:

- Double Booth
- Banquet Sponsor
- Conference Keepsake
- Training Room Sponsor
- Food Truck Sponsor
- Foundation Night Sponsor
- Canada Night Sponsor
- Break Sponsor
- Welcome Bag Insertion Item
- Lead List
- Digital Ad

Double Booth This is a 10' x 20' space at the expo. This space, typically carpeted, is piped and draped and includes a six foot covered table, two chairs, wastepaper basket, and backdrop signage.

Banquet Sponsor Sponsorship of an Evening Conference Event (President's Reception or Awards Banquet [specify event])

Conference Keepsake Business logo added to a keepsake item (duffle bag, clothing article, or other item as per IAAI) that is given to each conference attendee. This is a jointly sponsored item with IAAI.

Training Room Sponsor The International Training Conference offers over 32 hours of classroom training for attendees utilizing several meeting rooms throughout the venue. With this sponsorship, the ITC Committee renames the meeting space to your company name all week long! For example, Grand Ballroom A becomes "Your Company Room" on signage and attendee schedules, providing week-long exposure in all applicable media (website, room signage, etc.)!

Food Truck Sponsor Exhibitor will have a banner or sign in front of the Food Truck as the sponsor. There will be different food trucks you can choose, it will be first come first serve.

Foundation Night Sponsor There will be a Live Auction on this night. You will get a banner or sign out front and the emcee will give you recognition.

Canada Night Sponsor Exhibitor will sponsor a fun night that will be put on by the Canada IAAI chapter. You will have a sign or banner in front. More details to follow.

Break Sponsor During each day's training, every morning and afternoon, a coffee or beverage station and snacks are provided for the attendees. Signage displaying the business name and logo or similar will be displayed noting they are providing the food & beverage station. A maximum of four (4) signs will be displayed at each break, with all signs being rotated throughout the week.

Welcome Bag Insertion Item This sponsorship allows a business to place a single insertion item (non-perishable/non-consumable) into the attendee welcome bag. This item could be a promotional item, flyer or company brochure. This is an excellent way to advertise your business without attending as an exhibitor.

Lead List Lead List of Conference Attendees.

Digital Ad Get your ad banner seen on the APP for the conference.

Advertising Opportunities

Chromium Sponsor Package, \$12,000, 1 Available

Sponsorship Package Includes:

- Double Booth
- Attendee Welcome Bags
- Name Badge or Lanyard
- Training Room Sponsor
- Food Truck Sponsor
- Foundation Night Sponsor
- Break Room Sponsor
- Welcome Bag Insertion Item
- Lead List
- Digital Ad

Double Booth This is a 10' x 20' space at the expo. This space, typically carpeted, is piped and draped and includes a six foot covered table, two chairs, wastepaper basket, and backdrop signage.

Attendee Welcome Bags Each registered conference attendee will receive an attendee welcome bag or similar at the time of registration, which is boldly printed with your business name or logo on one side and the IAAI's logo on the other side. This item can be used long after the conference by the attendees.

Name Badge or Lanyard Each registered conference attendee will receive a name badge with lanyard. This item is worn at all times by the attendees throughout the conference. The badge and lanyard will be designed to include your business name or logo along with the International's logo.

Training Room Sponsor The International Training Conference offers over 32 hours of classroom training for attendees utilizing several meeting rooms throughout the venue. With this sponsorship, the ITC Committee renames the meeting space to your company name all week long! For example, Grand Ballroom A becomes "Your Company Room" on signage and attendee schedules, providing week-long exposure in all applicable media (website, room signage, etc.)!

Food Truck Sponsor Exhibitor will have a banner or sign in front of the Food Truck as the sponsor. There will be different food trucks you can choose, it will be first come first serve.

Foundation Night Sponsor There will be a Live Auction on this night. You will get a banner or sign out front and the emcee will give you recognition.

Break Sponsor During each day's training, every morning and afternoon, a coffee or beverage station and snacks are provided for the attendees. Signage displaying the business name and logo or similar will be displayed noting they are providing the food & beverage station. A maximum of four (4) signs will be displayed at each break, with all signs being rotated throughout the week.

Welcome Bag Insertion Item This sponsorship allows a business to place a single insertion item (non-perishable/non-consumable) into the attendee welcome bag. This item could be a promotional item, flyer or company brochure. This is an excellent way to advertise your business without attending as an exhibitor.

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Digital Ad Get your ad banner seen on the APP for the conference.

Advertising Opportunities

Platinum Sponsor Package, \$6,000

Sponsorship Package Includes:

- Double Booth
- President's Reception
- Food Truck Sponsor
- Spouse Program Sponsor
- Break Sponsor
- Welcome Bag Insertion Item
- Lead List
- Digital Ad

Double Booth This is a 10' x 20' space at the expo. This space, typically carpeted, is piped and draped and includes a six foot covered table, two chairs, wastepaper basket, and backdrop signage.

President's Reception This special opening night event serves as the kickoff for an exciting week of training, recognition, and an abundance of networking opportunities. This Sponsor will receive four (4) tickets to attend the event and a large banner recognizing the business as being a reception sponsor.

Food Truck Sponsor Exhibitor will have a banner or sign in front of the Food Truck as the sponsor. There will be different food trucks you can choose, it will be first come first serve.

Spouse Program Sponsor Spouses of exhibitors who don't want to attend meetings or be stuck in their hotel will get together everyday and do something fun.

Break Sponsor During each day's training, every morning and afternoon, a coffee or beverage station and snacks are provided for the attendees. Signage displaying the business name and logo or similar will be displayed noting they are providing the food & beverage station. A maximum of four (4) signs will be displayed at each break, with all signs being rotated throughout the week.

Welcome Bag Insertion Item This sponsorship allows a business to place a single insertion item (non-perishable/non-consumable) into the attendee welcome bag. This item could be a promotional item, flyer or company brochure. This is an excellent way to advertise your business without attending as an exhibitor.

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Digital Ad Get your ad banner seen on the APP for the conference.



Advertising Opportunities

Steel Sponsor Package, \$3,000

Sponsorship Package Includes:

- Single Booth
- Food Truck Sponsor
- Break Sponsor
- Welcome Bag Insertion Item
- Lead List
- Digital Ad

Single Booth This is a 10' x 10' space at the expo. This space, typically carpeted, is piped and draped and includes a six foot covered table, two chairs, wastepaper basket, and backdrop signage.

Food Truck Sponsor Exhibitor will have a banner or sign in front of the Food Truck as the sponsor. There will be different food trucks you can choose, it will be first come first serve.

Break Sponsor During each day's training, every morning and afternoon, a coffee or beverage station and snacks are provided for the attendees. Signage displaying the business name and logo or similar will be displayed noting they are providing the food & beverage station. A maximum of four (4) signs will be displayed at each break, with all signs being rotated throughout the week.

Welcome Bag Insertion Item This sponsorship allows a business to place a single insertion item (non-perishable/non-consumable) into the attendee welcome bag. This item could be a promotional item, flyer or company brochure. This is an excellent way to advertise your business without attending as an exhibitor.

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Digital Ad Get your ad banner seen on the APP for the conference.



Advertising Opportunities

Nickel Sponsor Package, \$2,000

Sponsorship Package Includes:

- Single Booth
- Break Sponsor
- Welcome Bag Insertion Item
- Lead List
- Digital Ad

Single Booth This is a 10' x 10' space at the expo. This space, typically carpeted, is piped and draped and includes a six foot covered table, two chairs, wastepaper basket, and backdrop signage.

Break Sponsor During each day's training, every morning and afternoon, a coffee or beverage station and snacks are provided for the attendees. Signage displaying the business name and logo or similar will be displayed noting they are providing the food & beverage station. A maximum of four (4) signs will be displayed at each break, with all signs being rotated throughout the week.

Welcome Bag Insertion Item This sponsorship allows a business to place a single insertion item (non-perishable/non-consumable) into the attendee welcome bag. This item could be a promotional item, flyer or company brochure. This is an excellent way to advertise your business without attending as an exhibitor.

Lead List Lead List of Conference Attendees.

Digital Ad Get your ad banner seen on the APP for the conference.



Advertising Opportunities

Copper Sponsor Package, \$1,250

Sponsorship Package Includes:

- Single Booth
- Welcome Bag Insertion Item
- Lead List
- Digital Ad

Single Booth This is a 10' x 10' space at the expo. This space, typically carpeted, is piped and draped and includes a six foot covered table, two chairs, wastepaper basket, and backdrop signage.

Welcome Bag Insertion Item This sponsorship allows a business to place a single insertion item (non-perishable/non-consumable) into the attendee welcome bag. This item could be a promotional item, flyer or company brochure. This is an excellent way to advertise your business without attending as an exhibitor.

Lead List Lead List of Conference Attendees.

Digital Ad Get your ad banner seen on the APP for the conference.

Brass Sponsor Package, \$850

Sponsorship Package Includes:

- Single Booth
- Lead List

Single Booth This is a 10' x 10' space at the expo. This space, typically carpeted, is piped and draped and includes a six foot covered table, two chairs, wastepaper basket, and backdrop signage.

Lead List Lead List of Conference Attendees.

Aluminum Sponsor Package, \$650

Sponsorship Package Includes:

- Single Booth

Single Booth This is a 10' x 10' space at the expo. This space, typically carpeted, is piped and draped and includes a six foot covered table, two chairs, wastepaper basket, and backdrop signage.

Requested File Formats for Logos and Sponsorships:

Editorial: Microsoft Word format Ads and Images:

- .eps, .jpg or .tiff
- Must be 300 dpi

- CMYK PDF FORMAT ACCEPTED IN CMYK HI RES/HI PRINT-QUALITY ONLY

Please Direct Exhibitor/Sponsorship Questions To:

khall@allenpress.com or **gregtrosper@fec-fire.com**



Global Leaders in Fire Investigation®

10,000 +
Professional Members

2,200
IAAI-Certified Fire Investigators

105
Hours of training at the 2021 ITC

80
Chapters Worldwide

EXHIBITOR & SPONSORSHIP

Terms and Conditions

Wednesday April 13, 7:30AM-5PM
Thursday April 14, 7:30AM-1200PM

1. Introduction

Please read these terms and conditions carefully. All exhibitors/sponsors shall adhere to the following terms and conditions, all of which are incorporated by reference as part of the Sponsorship Registration Form. It is the responsibility of the exhibitor to see that all booth staff are aware of and adhere to these rules. IAAI reserves the right to interpret and make final decisions regarding all rules & regulations, including these terms and conditions. In applying for exhibit space, exhibitors agree to abide by the terms and conditions.

2. Inclusions:

WIFI will be provided in the exhibitor space and an access code will be provided based on the number of actual exhibit spaces filled. The exhibitor room is open both Tuesday (7:30 am to 5:30 pm) and Wednesday (7:30 am to 1:00 pm). Exhibitor fees also include lunch on the two exhibit days for two (2) booth representatives. A VIP lounge will be set up for use by the exhibitors and/or sponsors to relax during downtime, charge their phones, or enjoy a beverage or snack. Please contact the IAAI exhibitor representative if you would like to discuss the possibilities of sponsorship opportunities not detailed in the materials you received.

3. Final Payment:

Full payment is due at the time the registration form is submitted.

Exhibit and advertising space are not guaranteed without receipt of the full payment. The Sponsor's signature on the registration form signifies the Sponsor has read, understands, and agrees to all terms and conditions in this document and in the registration packet. Any matter not covered by the registration packet or in these terms and conditions shall be subject to the final judgment and decision of the IAAI.

4. Cancellation:

In the event the Exhibitor wishes to cancel some or all of its allotted exhibit space, Exhibitor must:

(a) request cancellation and (b) the cancellation request must be received by IAAI no later than forty-five days

before the Conference. Cancellation requests are evaluated on a case-by-case basis and in IAAI's sole and exclusive direction.

5. Changes:

If an Exhibitor requests an increase of its booth space after providing payment and submitting a registration form, the IAAI will use reasonable efforts to accommodate such requests, subject to availability, additional payment fee, and other circumstances prevailing.

If an Exhibitor requests a change that leads to a reduction of booth space from original requirements, such requests will be covered under the Cancellations section above.

6. Failure to Occupy Space:

Exhibitors are brought in for the benefit of both attendees and the exhibitors. By completing and submitting the registration form, the Exhibitor acknowledges if they have not occupied the booth space by 12:00 pm on the opening day of the Expo, the Exhibitor will forfeit the booth space without refund. The space may be resold or used at the sole discretion of IAAI.

7. Leaving Prior to End of Expo:

Exhibitors are brought in for the benefit of both attendees and the exhibitors. By completing and submitting the registration form, the Exhibitor agrees to comply with staying until the end of the Expo. Failure to stay to the designated time frame without approval from the IAAI will result in a penalty of \$100 and the credit card on file will be charged.

8. Exhibit Arrangement:

The floor plan is determined by the IAAI and laid out by their exhibit service contractor. Exhibit space is 10' x 10' or 10' x 20'. Exhibit space is piped and draped and consists of a six foot (6') covered table with two (2) chairs and wastepaper basket. Signage will also be provided on the exhibit backdrop. The Exhibit Service Contractor will construct the space.

A floor plan will be sent to the exhibitor once the IAAI fills the designed space and confirms payment has been received. Exhibitors will receive notice to select their space based on the procedure noted under the sponsorship package section. IAAI reserves the right to change the floor plan (due to an increase/decrease in space) and/or assign booth spaces as needed at that time.

9. Exhibit Logistics:

The IAAI will be using an Exhibit Service Contractor to set up the Expo and provide other materials to the vendor (tables, chairs, displays, floral, etc.). They will also assist with providing electric, TV, lighting, etc. An Exhibitor service packet will be provided to those that are exhibiting. The packet will include order forms for items and services noted above and also provide shipping labels for any items you need to ship to the expo for your booth.

10. Insertion Items for Attendee Welcome Bag:

If your Sponsorship includes an insertion item, your business is allowed to provide a single item to place into the attendee welcome bag. Once payment has been received, IAAI will provide you a shipping label and information regarding the number of insertions items needed. Exhibitors must contact the IAAI to obtain approval of the insertion item. Insertion items must be received by the date noted on the shipping label.

11. Solicitation:

Exhibitor is prohibited from distributing any media, souvenirs, or other items outside the boundaries of the exhibitor's booth unless exhibitor has obtained approval from the IAAI. This applies before, after, or during exhibitor hours. Canvassing in exhibit halls or distribution of advertising materials, souvenirs, or other items whatsoever is strictly forbidden by anyone who is not a paid exhibitor.

12. Giveaways & Contests:

Exhibitors may collect entries for drawings or giveaways (raffle) throughout the course of the Expo with approval of the IAAI. The drawing will be done on the final day of the Expo and the Exhibitor shall clearly have their raffle labeled as to when the drawing will be made.

13. IAAI Logo Usage:

The name, logo and acronym of the International Association of Arson Investigators (IAAI) and the conference itself, are proprietary marks. Any use of these marks is strictly prohibited, for any purpose, without written permission and approval of IAAI. Permission to use the name, logo and acronym IAAI must be requested at least two weeks prior to the printing or intended usage of the mark(s). Written requests for logo usage should include a clear description of how the name, logo or acronym will be used as well as a sample of the intended

piece. If approval is granted, an electronic file of the IAAI logo or conference logo will be made available.

14. Conduct:

IAAI monitors all exhibits. Exhibitors must staff their exhibit booth during the scheduled peak Expo hours. Exhibitors who leave the booth unsupervised for long periods of time or vacate their booth before the official closing time may lose consideration from exhibiting at future events and may be assessed a fee pursuant to Item 7 of the Terms and Conditions. By registering as an Exhibitor, your organization's staff agrees to follow IAAI's Code of Conduct.

15. Conference Attire:

The attire of all exhibit personnel should be consistent with the business casual atmosphere of the IAAI ITC & Expo.

16. Indemnification and Insurance:

The Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, save, and hold harmless IAAI, the conference hotel, and their employees and agents against all claims, losses, and damages to persons or property, government charges or fines, and attorney's fees arising out of, connected with, or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the Expo premises or part thereof, excluding any such liability caused directly by willful or wanton conduct of IAAI, the conference hotel, and their employees or agents. In addition, the Exhibitor acknowledges that neither IAAI nor the conference hotel maintains insurance covering the Exhibitor's property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. Exhibitor agrees to hold harmless the IAAI, the conference hotel, and their employees or agent, from any and all damages or loss to Exhibitor's property, except when caused by willful and wanton conduct of IAAI, the conference hotel, and their employees or agents.

Exhibitors wishing to insure their exhibit materials and goods against theft or damage by fire, accident, or loss of any kind must do so at their own expense. Every exhibitor is responsible for obtaining insurance (liability, fire and theft) in such amounts deemed appropriate to comply with its obligations hereunder.

17. Force Majeure:

In case the exhibition hall is damaged or destroyed by fire, the elements, or any other cause, or if circumstances make it unreasonably difficult for the IAAI to permit the Exhibitor to occupy the assigned space (or comparable space) during any part or the whole of the Expo, then during such circumstances IAAI, the building management, and their respective privies will be released

and discharged from the obligation to supply space, and the Exhibitor will be reimbursed for amounts paid in proportion to the time of the force majeure event (i.e. if fifty percent of the Exhibitor's time is lost, a fifty percent refund would result); provided, however, IAAI reserves the right to cancel, re-name, or relocate the Expo or change dates on which it is held. If IAAI changes the name or relocates to another facility within the same city, or changes the dates for the Expo to dates that are not more than thirty (30) days earlier or later than the dates originally scheduled, no refund will be due.

18. Damages Limitation:

Except in instances directly resulting from IAAI's willful or wanton misconduct, Exhibitor agrees that IAAI's maximum liability for any and all claims, causes of action, and damages of any nature shall be the total amount that Exhibitor paid to IAAI in connection with the conference at issue. In no event shall IAAI be liable for any special, consequential, or punitive damages of any nature.



The primary objectives and purposes of IAAI Foundation are the provision of education, professional development, and research opportunities for all individuals and institutions engaged in the field of fire, arson, and explosives investigation.

In pursuance of these objectives, the IAAI Foundation promotes, funds and emphasizes educational opportunities for the fire and explosion investigation profession worldwide. The IAAI Foundation provides financial grants to the IAAI, IAAI Chapters and other like organizations to develop advanced training courses, research objectives and educational facilities designed to enhance and improve the scientific education available for the profession.